

Why did you feel there was a specific need for a dating agency that selects by net worth?

While working with the successful, affluent and HNWI's in psychotherapy, I realised that these people can experience problems and difficulties in finding compatible and genuine partners; just as non-wealthy people can (and do). I discovered that, because of the complex and varied lifestyles such people lead, they have very particular requirements in potential partners and relationships, and I realised that there was no specialist agency catering specifically for this market. Wealthy and successful people have led very dynamic, focussed lives and have often had varied and rich experiences. Typically they have worked extremely hard to become the successes they are today. They have ambitions and dreams with the drive to realise them: they seek potential partners who can appreciate this dedication, are intellectually stimulating, sophisticated yet fun, ambitious and enthusiastic and with whom they can enjoy their lives. Seventy Thirty caters exclusively for people in this category.

Your website has details of an impressive group of experts. Can you explain the role of experts?

Seventy Thirty has an extensive team of fully qualified and experienced professionals who offer support and advice in all aspects of our members' lives.

Every member has a dedicated Matchmaking Specialist who is either a Psychologist or Psychotherapist and who is a relationship expert. The Matchmaking Specialist is involved primarily in the Matchmaking process and spends a great deal of time with the member. They interview the member and generally get to know them very well: understanding how this person lives their life, the previous experiences that this person has had; the attitudes, values and principles to which this person subscribes; what it is that they are seeking from a relationship. A full personality profile of each member is then compiled which covers all these aspects and it is with this profile that compatibility can be determined between members.

In addition to this Matchmaking process, we offer further support to our members in an expansive range of areas. We have Life Coaches who are able to work with members to challenge pre-existing problems and issues and develop successful resolutions. Our Life Coaches are trained in time-line therapy, Neuro-Linguistic Programming and



MATCH POINT

A DATING SERVICE DEDICATED TO HNWI'S THAT OFFERS A HOLISTIC APPROACH. WE INTERVIEW SUSIE AMBROSE

Hypnotherapy and can therefore offer tailor-made solutions to almost any problem. The core principle behind life coaching is to enable people to develop greater autonomy, and thus make more successful, proactive decisions in life and this is achieved quickly and effectively.

We also offer Millionaire Mentoring (typically to those who have come into wealth fairly suddenly) which offers practical advice and general support in financial matters. Furthermore, we have Image Consultants and Fitness Coaches who provide guidance and hands-on support in all aspects of physical health, image and presentation.

We therefore have a team of people, each with specific skills, which allows us to provide a holistic, in-depth and personal service covering all aspects of our members' lives.

What sets Seventy Thirty apart from other dating agencies?

From no other agency do you receive the expansive, personalised service that is

offered by Seventy Thirty. All our members of staff are fully qualified professionals with extensive experience who are dedicated to providing a highly-specific and very discrete service to each member. We take the issue of privacy very seriously and all our members (including staff and consultants) sign a Confidentiality Agreement preventing them from disclosing any information about any of our members for 50 years! We develop a very close relationship with each member and cater specifically for each member's particular requirements which can involve taking phone-calls at jam to discuss problems with children or flying to Dubai to conduct profiling!

To find out more please email katharine@seventy-thirty.com or ring the office on 020 7863 8880 or visit www.seventy-thirty.com.