



Extract from article by Lorraine Adams:

Eligible in the City - The Dating Agency That Does The Pulling For You

I have just read about a woman called Rachel MacLynn who works for an upmarket introduction company www.seventy-thirty.com - apparently she saunters out almost every night to all the best parties, charity events and posh product launches head-hunting potential love suitors for her millionaire clients.

Seventy Thirty only takes on men and women with a £1m-plus bank account.

These clients pay anything from £12,500 to £60,000 – but they are guaranteed to be introduced to people of the highest calibre who have first been vetted by the company's psychologists. Basically Rachel goes out and does the pulling on her client's behalf.

OUTSIDE THE COMFORT ZONE

Apparently she is happy in a serious relationship but I wonder if she was ever as proactive on her own behalf. It is strange how most of us would push ourselves completely outside of our comfort zone for work but not for love.

I don't know many people who would actively go out almost every night solely to look for a potential love match! Maybe we should look at Rachel's strategy; apparently she is signing up about a dozen new people a week – and all very eligible.