

# How to marry a millionaire

Top team targets Cheshire's richest with a view to matrimony



Rachel, Trudy and Susie aim to find millionaires their perfect match

**M**EET the team who are aiming to find the perfect match for those Cheshire millionaires who are looking for love but are too busy to find it by themselves. Led by Susie Ambrose, a former psychotherapist, Seventy Thirty describes itself as 'a headhunting service for millionaires and millionairesses'.

Susie launched the company two years ago following her research that showed many wealthy people simply didn't have the time to find dates. 'I understand how hard it can be for people to meet their other halves,' said Susie.

'Many of my friends in the City were surrounded by cash but didn't have enough time for socialising. They said they would be prepared to pay good money to someone who would take the time to get to know them and find exactly the right person for them.'

Susie began researching the dating industry and realised there was a gap at the high end of

the market for a personal, tailor-made service for wealthy people who were serious about finding a long-term partner.

Susie launched the company two years ago and the name came from research that showed millionaires spend 70 per cent of their time at work and 30 per cent of their time at home, something she says potential partners must be aware of.

Seventy Thirty also employs psychologists Rachel MacLynn and Trudy Hill plus a stylist, life coach and fitness coach and the company claims a success rate of 85 per cent.

There are three levels of membership including what the company says is the world's most expensive dating membership called Black Star. The deal is extravagantly expensive. For £26,000 the company will, among other things, provide a personal matchmaking specialist available to you seven hours a day, five days a

week. This specialist will travel around the globe with you if you wish providing life coaching, counselling and 'assistance in other psychological and emotional aspects of life: family, business, friends'.

Anyone chosen to date the millionaire will undergo 'rigorous psychological profiling' to ensure that any 'gold diggers' are weeded out. And if the date is a success and a long-term relationship is on the cards, the company will do a full background check including family history, education and wealth.

Susie added: 'At Seventy Thirty clients are guaranteed to be introduced to people of the highest calibre who have first been vetted by in-house fully trained psychologists.'

**For more information go to [www.seventy-thirty.com](http://www.seventy-thirty.com) or ring 020 7863 8880**